Beat: Sports

2025 PGA SHOW: Orance County Convention Center (OCCC), Orlando, Florida USA

PGA Show: Orlando, 1/22/25 to 1/24/25

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USPA NEWS - Orlando, Florida (January 22 to 24, 2025): The 2025 PGA SHOW is the 72nd annual merchandise exhibition held at the Orange County Convention Center (OCCC) in Orlando, Florida. This year's show marks the largest ever in it's history with over 33,000 golf industry professionals from 94 countries, 50 states and over 1,100 brands. The PGA Show began in 1954 and it has now grown to be the golf industry's longest running and largest global business gathering. This is the 39th iteration of the show and clearly evident was the expansion in multiple categories: number of attendees, number of exhibitors, net and total event booth space contained in over 1 million square feet of space at the OCCC. The show was organized by the PGA of America and PGA Golf Exhibitions. Some of the most innovative products for 2025 were introduced: 1. TITLEIST: Pro V1 and V1x golf balls; 2. COBRA: DS-ADAPT Drivers and Fairway Woods; 3. PING: G440 line of Drivers, Fairway Woods, Hybrids and Irons; 4. BRIDGESTONE: 220 MB, 221CB and 222CB+ Forged Irons and BRM2 Forged Wedges were some of the newest examples at the 2025 PGA Show.

COBRA: DS-ADAPT Drivers were the newest addition for control and accuracy. Comes with extreme aerodynamic design and internal adaptive weighing system.Larger H.O.T. Face insert allows for robust distance and ball speeds. Adjustable heel and toe weights also adds maximum workability and forgiveness.

TITLEIST: introduced their new line of GT Drivers. Appropriately named GT1, GT2, GT3 and GT4: all were introduced recently from the summer of 2024.

TITLEIST: new line of T100 to T400 Irons.These are a newest line of Titleist irons from a wide-ranging ability of players based on forgiveness and workability.

SCOTTY CAMERON: the newest line of Scotty Cameron putters with a special "grill" style insert to maximize forgiveness and minimize off-center hits with a solid feel and sound.

PING: newest line of G440 Drivers depending on player skill and ability. Three kinds of drivers were offered: G440 MAX (High-spin Maximum Forgiveness), G440 LST (Low-spin, Tour-style Design) and G440 SFT (Draw-biased).

CON.STRUCT GREEN: Sustainable, bright and breathable apparel from Vietnam. What sets this apparel company apart was it's bright and eye-catching designs which were performance enhanced in modern and bold prints. These fabrics were made from sustainable produce and solar power and recycled fabrics.

CALIBER GOLF: Unique in design for control and precision, the most intruiging putter desing at the 2025 PGA Show. This unique putter has a hockey shaft design for maximum control. Made in Wisconsin, USA, it is the only hockey shaft putter that conforms with the Rules of Golf, PGA Tour and Tournament Legal.

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